Trope Collaborative

a human-centered design consultancy that collaborates with clients & users to be more focused, adaptive & competitive.

LinkedIn   http://bit.ly/2OYwso2
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Adam Kallish, Principal

optimist
skeptic
creative
empathetic
focused
organized
humorous

Adam has dedicated his career to the intersection of applied imagination with measurable change that address business and market transformations. Applying human-centered design practices using broad analysis and astute synthesis grounded by critical thinking, he collaborates with integrated multi-disciplinary teams inking vision to requirements to results.

His early career was focused on graphic design, publishing, identity and brand systems, and signage and wayfinding. He then became involved with leading user experience groups within corporate and consulting companies that demand collaboration between business consulting, engineering and product development linking vision to requirements to results. Transformation and how physical and digital contexts work together to deliver value to markets is core to his consulting efforts.

He has held design leadership positions in design, consulting and corporate contexts. Until recently he was Principal at Daggerwing Group, Associate Partner at Infosys Strategic Design Consulting area which collaborates with enterprises to re-envision all aspects of their business and business value. At IBM he was Design Principal with IBM Systems collaborating with engineers, designers, marketing, and support to shape 21st century infrastructure and how it can help markets achieve their business goals. He was also design director at Andersen Worldwide. He currently Director of Immersive Services at PwC.

He has held teaching positions at North Carolina State University, School of the Art Institute of Chicago, University of Illinois at Chicago, Northern Illinois University, Institute of Design and was on the board for the School of Foundation Studies at SCAD. He has been published in Design Issues from MIT Press. He mentors at 1871 for early stage startups.

Interest areas : design leadership around transformation, design thinking and agile integration, digitalization and services, mixed reality, emerging technology impact on user experience models, teams and collaboration, and edge and mesh computing in relation to IoT.

Adam received his undergraduate degree from University of Illinois at Chicago, an MFA from Rhode Island School of Design, and a Fulbright to the National Institute of Design in India.